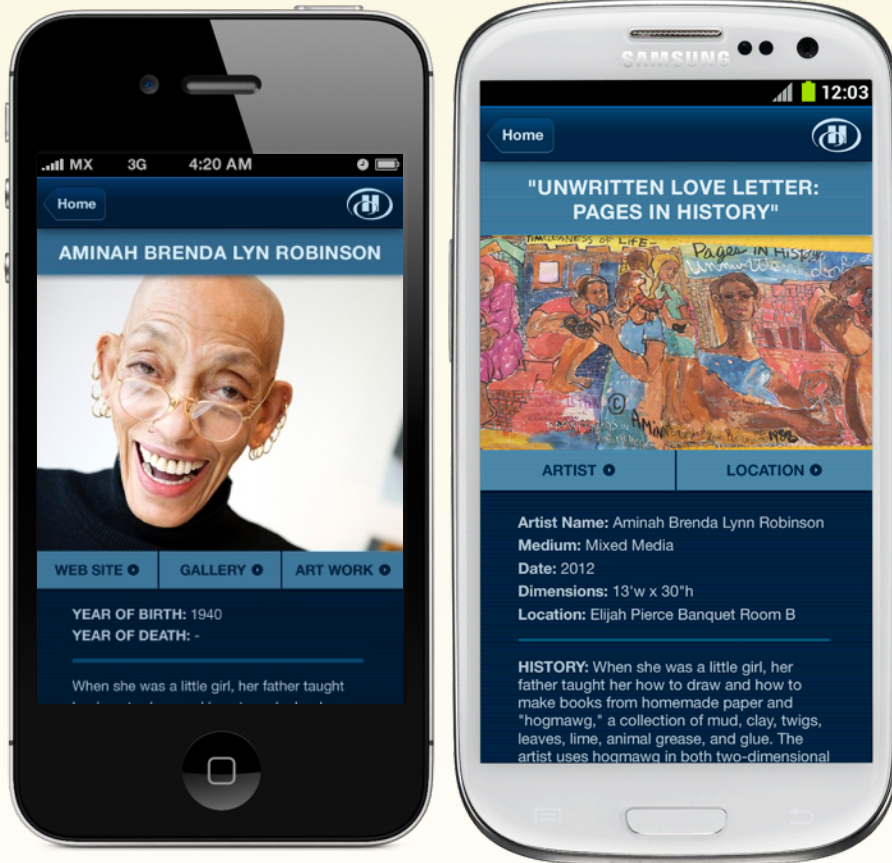


Web-App Art Tour



Reese Brothers Productions partnered with MobileXpeditions to create a Web App called the "Downtown Hilton Explorer" for the new \$140 million Hilton hotel across from the Columbus Convention Center. Throughout the beautiful 535 room facility, is a vast collection of locally produced artwork. The Web App allows guests to browse by artwork, artist, or location and provides information on the pieces and the inspiration of the artists.

Within the hotel QR-codes allow guests to directly access extensive information about all the key pieces.

The Web App is available through the website: <http://www.hcd-art.com>

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Hilton

Client: Hilton Columbus
Downtown

Web App: Downtown Hilton
Explorer

Platform: Any web-enabled
smartphone

Project: The mobile-friendly
Web App is for visitors of
the new Hilton next to the
Convention Center to learn
more about each of the 160
pieces of original artwork
created by central Ohio
artists throughout the hotel.



MobileXpeditions